

Sponsorships

The New England Valkyries equestrian vaulting team has developed the following benefits for organizations interested in sponsoring our club. If you are interested in sponsorships and wish to discuss other types of benefits, please let us know as we are happy to develop a package that meets your particular needs. NEV is a Massachusetts 501(c)(3) organization and sponsorships may be deductible as a business expenses or as a charitable contribution.

NEV is especially interested in working with sponsors who are willing to commit to us for three years. A longer commitment will allow us to create a more valuable sponsorship and a better sponsor relationship.

- **Exclusive Club Sponsor** \$10,000/year (limited to 1 sponsor)
- **Gold Sponsor** \$5,000/year (limited to 3)
- **Silver Sponsor** \$3,000/year (limited to 4)
- **Bronze Sponsor** \$2,000/year (limited to 6)
- **Copper Sponsor** \$1,500/year (limited to 10)

Benefits

The following benefits are options described for levels of sponsorship. We will provide additional benefits to all sponsors who are willing to commit to a 3-year agreement and look forward to developing ideas that meet your specific needs.

Naming opportunities

NEV would consider attaching the sponsor's name to the horse's name. EXAMPLE: Acme's Uriel. The horse is listed and introduced in competition by its full name. (3-year EXCLUSIVE sponsorships only)

Horse Cooler/Blanket

We would have a cooler sheet produced for the horse for use at competitions which would have the sponsor branding on it. (3-year EXCLUSIVE sponsorships only)

Trailer Signage

NEV will investigate the possibility of "branding" the horse trailer when we travel with magnetic signage. The trailer could have the sponsor's name and logo as well as the NEV team name and logo. (EXCLUSIVE, GOLD)

Private demo or workshop and reception

NEV would be happy to perform at a private event for the sponsor and its guests. We'd also be willing to offer one of our "Kick Off Your Boots and Give Vaulting A Go" workshop and reception for interested employees. Workshops can be designed for adults or children. (EXCLUSIVE, GOLD)

Group Workshop

NEV will offer spots in one of our regular "Kick Off Your Boots and Give Vaulting a Go" workshops for interested sponsor employees. (SILVER-six Spots, BRONZE-4 Spots)

Team T-shirts

At competitions, vaulters will wear a team t-shirt with the sponsor name/logo on the back and the team name/logo on the front at events when not in uniform. (EXCLUSIVE, GOLD)

Scholarship

NEV would be able to offer at least one annual vaulting scholarship with the support of an exclusive sponsor. This vaulting scholarship would be named in honor of the sponsor. (EXCLUSIVE, GOLD)

Banners

NEV will have a banner at demos, competitions and workshops throughout the year. This banner will be designed to include the sponsors' name and logo. (EXCLUSIVE, GOLD, SILVER)

Mentions

We would publicly acknowledge our sponsor at demos and performances and in appearance so that the team would be introduced in association with the sponsor. (EXCLUSIVE, GOLD at all, SILVER, BRONZE at select)

Press

NEV will acknowledge the sponsor in all press contacts, interviews, etc. (ALL LEVELS)

Regular updates

NEV will provide regular updates on the horse and the team to the sponsor. (ALL LEVELS)

Website

We would acknowledge the sponsor on the home page of the website and include sponsor links. We would be happy to include a letter from the sponsor as well. If we produce a handout for an event, we would also be willing to include the sponsor.

- Blog Post about Sponsor (EXCLUSIVE, GOLD)
- Logo in sidebar (EXCLUSIVE, GOLD, SILVER, BRONZE)
- Listing in sidebar (COPPER)
- Handout/Brochure (TBD)

Newsletters

NEV sends a simple e-newsletter 3-6 times a year. The sponsor would be acknowledged in this newsletter.

- Article about Sponsor (EXCLUSIVE, GOLD, SILVER, BRONZE)
- Listing and Logo (COPPER)

For more information and to discuss sponsoring the New England Valkyries:

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